

Minutes of the Old City District Board of Directors Meeting

Wednesday, May 18th, 2016 4:00 pm

231 Market Street, Philadelphia, PA

In Attendance: Laurie Townsend Rapp, , Timothy Snowden, Pat Lavelle, David Neff, , Peter Rothberg, Leo Addimando, Harvey Spear, Sheryl Bar, Dick Goldberg, Christopher McGill, Jafar Maleki, Lynn Martin Haskin, Luca Sena, Dan King, Cynthia Macleod, Josh Grimes (counsel)

Staff: Job Itzkowitz, Brett Mapp, Gabriella Sacidor

Absent: Albert Taus, Joseph Ritchie, Reginald Cummings, Sonia Silverstein

Guests: Joe Schiavo, Janet Kalter, Gina Gilliam, Steve Kow, Jean Plough

Call to Order: Chairman C. McGill called the meeting to order at 4:04pm.

Minutes:

- April 2016 board meeting minutes were previously distributed via email.
- D. Goldberg made a Motion to approve the April 2016 minutes. 2nd/ D. Neff. All in favor, approved.

Chairman's Report: C. McGill

- No report was given.

Executive Director's Report: J. Itzkowitz

- J. Itzkowitz reminded the board that there is a RCO Meeting after the board meeting and an Inside/Out press tour also after the board meeting.
- Economic Development Coordinator job has been posted; we have received about 15 applications so far. The job posting closes this Friday, May 20th with a goal to have someone start after July 4th.
- The 231 Market lease is up for renewal and J. Itzkowitz and P. Rothberg and J. Grimes are still negotiating a new option with the landlord and will exercise the existing option. The staff will then move forward with the office renovation.
- The 2016 Broker Happy Hour took place on Wednesday, May 11th at Little Lion.

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We released the State of Old City at the event and we have a limited amount of hard copies available. We have received phone calls and emails after the event seeking copies or more information.

- The First Friday 25th Anniversary Celebration will take place on May 21st at La Peg.

Treasurer's Report: T. Snowden

- T. Snowden presented and reviewed financial statements for April 2016.
- L. Addimando asked that financials not be printed double-sided, for ease of reading the report.

Committee Reports

Marketing: S. Bar

- S. Bar reminded that there will be a happy hour reception for the opening of the Inside/Out program in Old City at Positano Coast which will be followed by a tour of the exhibit.
- The First Friday 25th Anniversary Celebration will take place on May 21st at La Peg.
- On June 3rd OCD is going to try to notify illegal street vendors from 2nd Street to Arch Street Meeting House is willing to host them on its sidewalk on the 300 block of Arch St.
- June 3rd taking place in Old City will be the following events:
 - Art Museum hosting nation-wide InstaMeet , bringing to old city some of the most popular Instagrammers in Philadelphia
 - Drexel University bringing 175 art administrators to Old City
 - Mural Arts hosting a mural dedication and reception in Old City
 - Visit Philadelphia hosting a press tour in Old City
 - Elfreth's Alley historical dedication to be held that night
- The Christ Church farmer's market started today and S. Bar encouraged all board members to stop by and do some shopping.

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- Old City Eats begins June 2nd and outreach to local restaurants has begun.
- G. Sacidor started a guest Instagram program and it enabled OCD to crack 1,000 followers.
- OCD is 34 followers away from hitting the 14,000 mark in Twitter followers.
- Planning for Old City Fest 2016 has also begun.
 - S. Bar asked for as much support as board members can give especially with their connections.

Clean & Safe: D. Neff

- Barra was shut down on Monday.
- Recess and the Thomas Bond House have not been able to come to an agreement.
- Old City Task Force will be meeting on May 24th.
- Capt. Korn will be retiring this summer. Discussion about getting him a gift and a resolution of appreciation for all of his years of service was tabled until J. Itzkowitz has a chance to talk with him.

Economic Development: D. Goldberg

- L. Addimando agreed to be vice-chair, starting in June.
- The Design Guide is currently under development by RBA and will be a tool for the Old City RCO Committee.
- Implementation priorities will be the major focus of the Committee at the next meeting and moving forward.
- OCD is sponsoring Old City Green's efforts to improve the park next to the Firehouse at 4th & Arch. This is a shovel-ready Vision2026 project that can represent an early achievement. J. Itzkowitz has been in talks with representatives of Comcast regarding its potential involvement.
- The Broker Happy Hour was held at the Little Lion on May 11th at 5:30 pm. MRP and Econsult gave presentations. The event was very successful and well attended.
- There will be an RCO Review after the Board Meeting for a proposed ice cream manufacturing use at 112 Market Street.

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Board Development: P. Lavelle

- Board Resolutions will be heard on May 20, 2016.

Old Business: None.

- **New Business:** 240 Market Street, Victor Gordon gave OCD 60 day notice to end the license agreement, but has asked for an early termination. Sto's Bar is going to open a beer garden in that location. The beer garden will have limited hours, and will follow all the required rules and regulations. OCD listed several conditions that Sto's Bar must agree to before OCD terminates its license agreement early.
- D. Goldberg made a motion to authorize J. Itzkowitz to negotiate a license termination agreement conditioned on the terms discussed. 2nd/ L. Addimando. All in favor, approved.

Public Comment: None.

Adjournment: D. Goldberg moved to adjourn the meeting. 2nd/ D. King. All in favor, approved. The meeting adjourned at 4:43pm.

The next meeting will be held on Wed. June 15th, 4:00 pm, at 231 Market Street.