

Minutes of the Old City District Board of Directors Meeting

Wednesday, January 21st, 2014 4:00 pm

231 Market Street, Philadelphia, PA

In Attendance: Board: Harvey Spear, Peter C. Rothberg, Albert Taus, Sheryl Bar, Sonia Silverstein, Joshua Grimes, Joe Ritchie, Avram Hornik, Laurie Townsend-Rapp, Lynn Martin-Haskin, Dick Goldberg, Reginald Cummings, Jafar Maleki, Daniel King, Christopher McGill, David Neff

Staff: Job Itzkowitz, Brett T. Mapp, Gregory Diehl

Absent: Patricia Lavelle, Carolyn Pfeiffer, Luca Sena

Guests: Joseph F. Bouvier, Jane Cowley, Leo Addimando

Call to Order: Chairman Harvey Spear called the meeting to order at 4:05 pm.

Minutes

December 2014 board meeting minutes were previously distributed via email.

- P. Rothberg offered a motion to approve. 2nd/ D. Goldberg. All in favor, approved.

Chairman's Report: None

Executive Director's Report: Job Itzkowitz

- J. Itzkowitz reported on YTD assessment collections for both 2014, 2015 and prior year assessments.
- J. Itzkowitz met with Mike Harris of SSHHD at PHS and Lily Cope of Cook.
- G. Diehl attended a grant info session at PHS.
- The Phila. Mural Arts Program has expressed interest in creating several murals in Old City, one at the behest of the Israeli Consulate. A meeting is schedule with Jane Golden to explore Old City ghost signs.
- New Openings: Olde Bar at Bookbinders, Philadelphia Hostel. Wells Fargo recently moved 250 Jobs into Old City from a suburban office.
- Philadelphia has received many accolades from national publications recently with Old City mentioned in several- NY Times, Conde Nast, Travel & Leisure

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- Developments: 205 Race has pulled permits and will inform OCD of construction schedule once established. The appeal for The National proposed project was approved by the ZBA.
- The Strategic Marketing RFP has been issued and 1st round interviews are complete. The Old City Fest Event Planner RFP has been issued. The Master Plan RFP has been completed and circulated to the full board.
- The new OCD Board Bylaws have been distributed in the Board Package for Board member's records.
- Annual Conflict of Interest Policy and Statement of Financial Interest forms were distributed to the Board for completion.
- OCD's annual Community Report Meeting will be held on February 9th at 7pm. The full Board is asked to attend and arrive at 6:30pm

Treasurer's Report: C. McGill

- Financial statements for November and December 2014 were presented and reviewed.

Marketing Report: S. Bar

- The Annual Community Report will be held on Monday, February 9th @ 7pm at the Arden Theatre, 2nd Floor.
- The Old City Holiday Choctacular was a success with over 1,000 cups of hot cocoa distributed. The Committee plans to expand upon this program next year.
- The next installment of the video series *Stay* is in production, to be followed by *Discover* and *Art & Design*.
- The selection process for a Strategic Marketing consultant is in the final stages, and the Committee hopes to make the selection within three weeks.

Clean & Safe Committee Report: H. Spear

- PTIs were filed for Philly Gourmet (The Bourse) and the Irish Pol (114 Market Street). A PTI for Haru (241 Chestnut) will be filed this week.
- Blurr has been in compliance with the terms of their agreement with OCD.
- J. Itzkowitz met with the manager of Recess to discuss issues. A follow-up meeting with the NPS, PPD, OPS and Thomas Bond House will be scheduled.

Minutes prepared by J. Itzkowitz & G. Diehl

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- There is a Nuisance Task Force meeting scheduled for February 4th.
- There will be a meeting of the Old City Bar & Restaurant Owners group, date TBD.
- Bob Theil is leaving his post with the State Senator's office.

Economic Development Committee – D. Goldberg

- The Sidewalk Grant program is still being refined and will be ready to offer within the next few weeks. Granite sidewalks will be excluded per the Phila. Historical Commission and Market Street will be excluded as well.
- A final draft of the Master Plan RFP has been circulated to the full Board to review and is ready to be issued.
- Richard Thom, AIA has been in discussion with Dave Perri of Streets and has created a proposed consulting contract to manage the redevelopment of the Market Street crosswalks. OCD has met with the PWD regarding these crosswalks and will ask R. Thom to revise his proposal to include that plan.

Board Development Report: J. Itzkowitz

- The Board Development Committee has proposed three motions for the full Board to consider:
 - A motion that the 2015 Executive Committee will consist of the four elected officers and the four Committee Chairs
 - A motion to submit to City Council the nomination of L. Addimando to fill the vacant Board seat
 - A motion to submit to City Council the nominations of S. Bar, P. Rothberg and H. Spear for second five-year terms
- The Board went into Executive Session to deliberate and vote on the three matters at 4:55pm and ended Executive Session at 5:05pm.
- P. Rothberg moved to approve the nomination of L. Addimando for submission to City Council. 2nd/D. Neff. All in favor.
- D. Goldberg moved to approve the nominations of S. Bar, P. Rothberg and H. Spear for second five-year terms. 2nd/S. Silverstein. Nominees abstained. All in favor.

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- The Board proposed the following members to serve as officers on the Executive Committee in 2015:
 - Joe Ritchie, Board Chair
 - Harvey Spear, Vice Chair
 - Christopher McGill, Secretary
 - Peter C. Rothberg, Treasurer
- P. Rothberg offered a motion to appoint the four officers as elected. 2nd/ L. Haskin. All in favor, approved.

Old Business: None.

New Business:

- There will be no regular Board Meeting in February, and the full Board is encouraged to attend the annual Community Report meeting on Monday, February 9th 7:00 pm at the Arden Theatre.
- The 200 block of Chestnut Street will be closed for two weeks to accommodate construction needs of both the Museum of The American Revolution and Posel Management's project at 227 Chestnut.

Public Comment: None

Adjournment: Motion: D. Goldberg. 2nd/J. Maleki. All in Favor, approved. Meeting adjourned at 5:15 pm.

The next meeting will be held on Wednesday, March 18th, 2015, 4:00 pm, at 231 Market Street.