

Minutes of the Old City District Board of Directors Meeting

Wednesday, December 20th, 2017 4:00 pm

231 Market Street, Philadelphia, PA

In Attendance: Peter Rothberg, Lynn Haskin, Tim Snowden, Pat Lavelle, Sheryl Bar, Harvey Spear, Laurie Townsend-Rapp, Joseph Ritchie, David Neff, Patrick Shillenn, Danielle DelRe

Absent: Christopher McGill, Dick Goldberg, Albert Taus, Mary Hummel, Ashley Peel, Luca Sena, Leo Addimando, Josh Grimes (counsel)

Staff: Job Itzkowitz, Brett Mapp, Kate McGlinchey, Gabriella Sacidor

Guests: Councilman Mark Squilla, Joe Schiavo, Janet Kalter, Jennifer Nagle, Gina Gilliam, Paula Connell, Marc Harris, Erica Antoine (SEPTA), Joe Connelly (SEPTA), Warren Williams (SEPTA)

Call to Order: P. Rothberg called the meeting to order at 4:02pm.

Special Business:

- SEPTA gave a presentation on planned improvements to the 5th Street/Independence Hall subway station and headhouses.

Minutes:

- November 2017 board meeting minutes were previously distributed via email.
- D. Neff made a motion to approve the November 2017 minutes. 2nd/ L. Haskin. All in favor; approved.

Chairman's Report: P. Rothberg

- None.

Executive Director's Report: J. Itzkowitz

- J. Itzkowitz met with Marissa Moylan from Senator Farnese's office to discuss various neighborhood issues.
- J. Itzkowitz met with various Old City business owners to discuss the Market Street study, presented the Market Street study to the Franklin Inn Club, and along with Jonas Maciunas met with Patrick Morgan from the Knight Foundation to discuss public space, including Market Street.
- J. Itzkowitz participated in the Philadelphia Design District organization meeting.

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- J. Itzkowitz participated in a USA250 meeting at Kieran Timberlake, as a stakeholder for USA250 planning.
- Staff updates:
 - B. Mapp has been working on 2018 billing.
 - G. Sacidor coordinated the Historic Holiday Nights kickoff and has been handling all of the ongoing programming and promotion for the event, and has additionally been working on finalizing the 2018 OCD brochure.
 - K. McGlinchey has been working on the ongoing Flagpole Park project and the Market Street study rollout, and has been working on several Liquor Control issues in the neighborhood and handling the OCD Board nominations.
- New openings:
 - Tuna Bar opened in the Bridge (205 Race).
 - Third Street Hardware opened on North 3rd St.
- Administrative:
 - Staff continues to work on the five year plan and budget, and has drafted a survey to circulate to Old City stakeholders in 2018.
 - The 2018 OCD Board calendar was previously distributed via email. J. Ritchie made a motion to approve the 2018 calendar. 2nd/P. Rothberg. All in favor; approved.
- Upcoming dates:
 - The next Board of Directors meeting is Wednesday, January 17th at 4:00pm.

Treasurer's Report: T. Snowden

- T. Snowden provided an overview of OCD's finances and assessment collection.

Committee Reports

Marketing: S. Bar

- Marketing highlights from 2017 included D. DeRe leading OCD's first Instameet, G. Sacidor introducing #MyOldCity, OCD's first Old City Eats Block Party in June, the fourth annual Old City Fest in October, the second annual Historic Holiday Nights, and great improvements in social media coverage and followings.
- Work on the 2018 brochure continues.

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- The Marketing Committee is continuing to interview PR firms.
- S. Bar thanked the staff for all their hard work in 2017.

Clean and Safe: D. Neff

- Jolly's Piano Bar & Crabhouse has reached a negotiated CLA. OCD will redraw its PTI pending acceptance of the CLA.
- Glory Beer Bar & Kitchen has reached a negotiated CLA. OCD is working with Glory and the residential neighbors to negotiate the terms of the PTI withdrawals.
- There were a couple attempted and successful break-ins in the neighborhood in the week after Thanksgiving. The PPD made two related arrests.
- OCD is looking into working with Alert Media to provide emergency text notification services for the local businesses.

Special Business:

- Councilman Squilla presented a City Council citation honoring Sheryl Bar, Pat Lavelle, David Neff, Luca Sena, Harvey Spear, and Laurie Townsend-Rapp for their years of service as members of the Old City District Board of Directors.

Economic Development: J. Itzkowitz

- OCD hosted a public meeting on December 11th at the Independence Visitor Center to present the Market Street Transformation Mobility Study. 60 people attended, and over 40 of those in attendance were Old City residents, employees, and/or business owners. The presentation received generally positive feedback. OCD will work with the City to continue moving this project forward.
- The new proposed name for Flagpole Park at 2nd Street & Elfreth's Alley is "Dolly Ottey Park," after the woman who founded the Elfreth's Alley Association in 1934. OCD had its final meeting with the design team this week to discuss the final concept plan and cost estimate, and is meeting with the City on Thursday to discuss future ownership and maintenance plans.
- Old City Green has been awarded a Community Design Collaborative grant for design work on the Commerce Street Walkway. The planning process will start sometime in the spring.

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Board Development: P. Lavelle

- P. Lavelle thanked everyone who is leaving the Board at the end of 2017.
- The 2018 Executive Committee & other committee memberships will be chosen at the January Board meeting.
- J. Ritchie asked if an email outlining the available positions and committees could be circulated to the Board.

Old Business: None.

New Business:

- J. Itzkowitz thanked everyone stepping off the Board at the end of 2017.
- P. Rothberg thanked everyone for their hard work in 2017.

Public Comment:

- P. Connell expressed concerns about the Design Tree.

Adjournment:

- J. Ritchie moved to adjourn the meeting. 2nd/D. Neff. All in favor, approved. The meeting adjourned at 5:01pm.

The next meeting will be held on Wednesday, January 17th at 4pm, at 231 Market Street.