

# Minutes of the Old City District Board of Directors Meeting

Tuesday, December 19, 2018 4:00 pm  
231 Market Street, Philadelphia, PA

**In Attendance:** Peter Rothberg, Donn Clendenon, Dick Goldberg, Lynn Haskin, Donal McCoy, Jennifer Nagle, Carlo Sena, Adam Teterus, Timothy Snowden, Leo Addimando, Josh Grimes (counsel)

**Absent:** Christopher McGill, Danielle DelRe, Ashley Peel, Patrick Shillenn, Joseph Ritchie, Albert Taus

**Staff:** Job Itzkowitz, Brett Mapp, Kate McGlinchey, Gabriella Sacidor

**Guests:** Gina Gilliam, Joe Schiavo, Janet Kalter

**Call to Order:** P. Rothberg called the meeting to order at 4:05pm.

## **Minutes:**

- November 2018 board meeting minutes were previously distributed via email.
- D. Goldberg made a motion to approve the November 2018 minutes. 2<sup>nd</sup>/ T. Snowden. All in favor; approved.

**Chairman's Report:** P. Rothberg

- No Chairman's report.

**Executive Director's Report:** J. Itzkowitz

- Meetings:
  - J. Itzkowitz & K. McGlinchey met with Office of Transportation and Infrastructure Systems ("OTIS") regarding proposed protected bike lanes on 2<sup>nd</sup>, 5<sup>th</sup>, 6<sup>th</sup>, & Race Streets.
  - Staff has started discussions with Design Philly about next year.
  - J. Itzkowitz met with Sheila Ireland from the Department of Commerce to discuss workforce development.
  - J. Itzkowitz & K. McGlinchey attended a broker event hosted by Arts + Crafts Holdings.
  - J. Itzkowitz met with Phil Dawson, the Chestnut Hill BID executive director.
  - J. Itzkowitz & K. McGlinchey met with Andrew Stober & Tyler Tran at University City District to discuss their use of data and pedestrian counters.
- Staff updates:
  - B. Mapp has been working on 2019 invoices.
  - G. Sacidor wrapped up Old City's holiday promotions and guest judged a window decorating project at Drexel's merchandising class.
  - K. McGlinchey has been coordinating a holiday shopping tour for the City's Department of Commerce.

Minutes prepared by K. McGlinchey  
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- New openings:
  - Makhani opened at 7 N. 3<sup>rd</sup> Street.
  - Independence Orthodontics opened at 14 S. 3<sup>rd</sup> Street.
  - Mind Over Matter yoga studio opened at 110 N. 2nd Street.
  - Level 1 Fitness will be relocating into The National's retail space.
  - The National apartments officially opened.
- Administrative:
  - The ordinance approving OCD's 5 Year Plan has passed council and been signed by the mayor. The ordinance authorizing OCD's extension has been passed by council and is awaiting the mayor's signature.
  - The board reviewed the proposed 2019 meeting calendar. L. Haskin made a motion to approve the 2019 calendar. 2<sup>nd</sup>/A. Teterus. All in favor, approved.
- Upcoming dates:
  - There will be a Kwanzaa celebration at the Betsy Ross House courtyard on Friday, December 28 at 3pm.
  - The next Board of Directors meeting is Wednesday, January 16, 2019 at 4:00pm at 231 Market Street.

## **Treasurer's Report:** T. Snowden

- T. Snowden provided an overview of OCD's finances and assessment collection.

## **Committee Reports**

### **Marketing:** G. Sacidor, on behalf of P. Shillenn

- G. Sacidor thanked everyone who attended OCD's holiday programming.
- Winners of the window decorating contest are being announced this week.
- OCD is finalizing the 2019 Brochure.
- The committee has begun planning next year's calendar.

### **Clean and Safe:** T. Snowden

- OCD is wrapping up work on a new contract with ACAM.
- The CLA for 310 Market is still outstanding, OCD is waiting on feedback from the applicant.

### **Economic Development:** D. Goldberg

- Rick Snyderman presented to the committee regarding the potential sale of The Painted Bride and requested that OCD write a letter to a collection of local stakeholders that Rick is leading. The committee proposed writing a letter supporting the arts in Old City

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and taking no position on the disposition of the property; staff drafted same. D. Goldberg made a motion to approve the letter. 2<sup>nd</sup>/L. Haskin. All in favor; approved.

- OCD staff met with OTIS and other impacted groups regarding proposed protected bike lanes on 2<sup>nd</sup>/5<sup>th</sup>/6<sup>th</sup>/Race Streets.
- K. McGlinchey gave a brief presentation recapping the design project for the park at 2<sup>nd</sup> & Market Streets.
- OCD is waiting on the developer and the Elfreth's Alley Association to place the easement agreement for Dolly Ottey Park in escrow.
- OCD will host the Commerce Department for a holiday shopping tour tomorrow morning.
- OCD has borrowed two pedestrian counters from University City District to test over the next two weeks.

## **Board Development:** P. Rothberg

- Resolutions for Betsy Oliphant Ross, Albert Taus, and Dick Goldberg are pending introduction.
- The board will conduct interviews for potential new members in January.

**Old Business:** None.

**New Business:** None.

**Public Comment:** None.

## **Adjournment:**

- L. Haskin moved to adjourn the meeting. 2<sup>nd</sup>/ L. Addimando. All in favor; approved. The meeting adjourned at 4:42pm.

**The next meeting will be held on Wednesday, January 16, 2019 at 4:00pm, at 231 Market Street.**