

Minutes of the Old City District Board of Directors Meeting

Wednesday, July 19th, 2017 4:00 pm

231 Market Street, Philadelphia, PA

In Attendance: Christopher McGill, Peter Rothberg, Sheryl Bar, Dick Goldberg, Lynn Haskin, Timothy Snowden, Danielle DelRe, Pat Lavelle, Harvey Spear, David Neff, Joseph Ritchie, Patrick Shillenn, Albert Taus, Leo Addimando, Laurie Townsend-Rapp, Mary Hummel, Ashley Peel, Josh Grimes (counsel)

Staff: Job Itzkowitz, Brett Mapp, Kate McGlinchey, Gabriella Sacidor

Absent: Luca Sena, Sonia Silverstein

Guests: Joe Schiavo, Janet Kalter, Leslie Obleschuk, Marc Harris, Paula Connell

Call to Order: C. McGill called the meeting to order at 4:05pm.

Minutes:

- May 2017 board meeting minutes were previously distributed via email.
- J. Ritchie made a motion to approve the March 2017 minutes. 2nd/ D. Neff. All in favor; approved.

Chairman's Report: C. McGill

- No report.

Executive Director's Report: J. Itzkowitz

- J. Itzkowitz and K. McGlinchey attended the quarterly BID Directors' meeting in Chestnut Hill.
- J. Itzkowitz had lunch with Greg Heller, PRA, to discuss impact development.
- Staff attended The National groundbreaking ceremony and the I-95 cap announcement. OCD has been invited to participate in the I-95 cap committee.
- OCD is participating in the DRWC Arts Planning Committee.
- J. Itzkowitz and K. McGlinchey met with Councilman Squilla to discuss current OCD issues.
- J. Itzkowitz met with Councilman Squilla, Pat Murdock (American Bible Society), and Jim Cuorato (Independence Visitor Center) and discussed Commerce Street.
- J. Itzkowitz attended a CPDC meeting about Independence Mall.

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- J. Itzkowitz met with Mary Isaacson from Representative O'Brien's office.
- Wawa Welcome America took place earlier this month.
- Staff updates: B. Mapp continues to work on collections, and is wrapping up the audit, looking into new phone services, and beginning work on Fest; G. Sacidor continues work on Old City Eats, has begun work on the brochure, and attended two social media conferences; K. McGlinchey continues to work on CDC research and planning, and completed Citizens Planning Institute.
- New openings: Fezziwig's Sweet Shoppe, Allure Window Treatments, and 36 Craven all opened on N 3rd Street.
- Upcoming dates: There is no RCO meeting today. The next Board meeting will be on Tuesday, September 19th at 4pm.

Treasurer's Report: T. Snowden

- T. Snowden provided an overview of OCD's finances and assessment collection.

Committee Reports

Marketing: S. Bar

- Marketing is currently preparing for Old City Fest and the brochure in the fall.
- OCD received positive feedback about the Old City Eats block party in June.
- OCD is working with galleries and the design community in separate committees, and plans to meet with the retail community later this year. The boutiques have been hosting flash sales with a positive response.
- Inside Out returns to Old City September-December.
- After Fest, Marketing will focus on Historic Holiday Nights in December.

Clean and Safe: D. Neff

- Three12 Sports Lounge has received several noise complaints. OCD staff is working on next steps to address this.
- OCD met with Jolly's Piano Bar, which is interested in opening a crab shack and piano bar at 110 Chestnut, about potential changes to the existing conditional licensing agreement for the location.
- The 6th District has a new police captain, Captain John O'Hanlan.

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Economic Development: D. Goldberg

- The Old City Design Guide was published online in June, and received coverage from the Philadelphia Business Journal, Curbed Philly, Development Workshop, and PlanPhilly. Print copies are now available and OCD will distribute them to the Planning Commission and developers working in Old City.
- The Old City Community Fund was awarded a Community Design Collaborative grant for the design of Flagpole Park, and will work with the Collaborative to host a task force meeting of local stakeholders.
- Tree plantings are complete for 2017. OCD paid for seven new trees to be planted in the District, including five trees on Market and two trees on Race. D. Goldberg thanked Joe Schiavo and Janet Kalter of Old City Green for their help with the tree planting process. Staff is working with Old City Green to plan next year's greening efforts.
- OCD is paying for a parking study, conducted by Econsult, which is currently underway and should be complete by the end of July.
- J. Itzkowitz met with Councilman Squilla, Pat Murdock (American Bible Society), and Jim Cuorato (Independence Visitor Center) and discussed options for Commerce Street. Old City Green plans to apply for a Community Design Collaborative grant for design of the area, with support from OCD.
- OCD hosted the final review committee meeting for the Market Street Traffic Study and is expecting a final report from Jonas soon. OCD is working with City to explore options for Market Street.
- The second CDC memo was reviewed by the Economic Development Committee and the Executive Committee, and will be considered at today's Old City Community Fund meeting.

Board Development: P. Lavelle

- P. Lavelle thanked Peter Rothberg for agreeing to serve as the Board Development Committee co-chair.
- The committee continues to work through prospects for new Board members and hosted three interviews earlier today. The committee voted unanimously to nominate all three candidates to Board terms starting in January.

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July 20th, 2017

Page 3 of 4

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- P. Lavelle made a motion to nominate Jen Nagle, Donn Clendenon, and Carlo Sena to terms beginning in January 2018. 2nd/D. Neff. All in favor, approved.
- P. Lavelle made a motion to reappoint J. Ritchie to a five year term beginning in January 2018. 2nd/L. Addimando. All in favor, approved.

Old Business: None.

New Business:

- D. Goldberg introduced a resolution honoring Ruth and Rick Snyderman for their contributions to the Old City neighborhood and art scene.
- D. Goldberg made a motion to approve the resolution. 2nd/L. Addimando. All in favor, approved.
- P. Rothberg made a motion directing OCCF to transfer money from its special projects account into its operating account in the amount of \$2,500 expenditure to cover insurance costs. 2nd/D. Neff. All in favor, approved.

Public Comment:

- Paula Connell asked several questions regarding business hours in Old City and the Museum of the American Revolution.

Adjournment: D. Goldberg moved to adjourn the meeting. 2nd/L. Haskin. All in favor, approved. The meeting adjourned at 4:45pm.

The next meeting will be held on Tuesday, September 19th at 4pm., at 231 Market Street.