

# Minutes of the Old City District Board of Directors Meeting

Wednesday, June 17, 2020 4:00 pm

Via Zoom

**In Attendance:** Jennifer Nagle, Patrick Shillenn, Donn Clendenon, Timothy Snowden, Dick Goldberg, Ashley Peel, Danielle DelRe, Lynn Haskin, Donal McCoy, Adam Teterus, Kathryn Bittner, Mary Hummel, Betsy Oliphant Ross, Jonathan Dubrow, Caro Sena, Josh Grimes (counsel)

**Absent:** Valerie Lyons, Gosia Primavera

**Staff:** Job Itzkowitz, Brett Mapp, Kate McGlinchey, Gabriella Sacidor

**Guests:** Leslie Obleschuk

**Call to Order:** J. Nagle called the meeting to order at 4:04pm

## **Administrative Note:**

- Due to the COVID-19 crisis, the Board meeting is being held virtually via Zoom. J. Itzkowitz advised that the meeting would be recorded and posted to the OCD website.

## **Minutes:**

- May board meeting minutes were previously distributed via email.
- A. Teterus made a motion to approve the May 2020 minutes. 2<sup>nd</sup>/ D. Goldberg. All in favor; approved.

## **Chair's Report:** J. Nagle

- J. Nagle discussed OCD's response to the recent events in Philadelphia and how OCD will take a look at diversity of the Board and its committees going forward.

## **Executive Director's Report:** J. Itzkowitz

- OCD continues sending out regular emails to businesses with information on funding sources, regulations, etc.
- Following the recent civil unrest, OCD and several other BIDs sent their cleaning crews to North Broad to assist with cleanup.
- The City pushed the tax collection deadline to June 15. OCD will be sending out late notice letters for assessments soon, but waiving any late fees from prior to June 15.
- Administrative:
  - OCD is continuing to work at home during the yellow phase of reopening, and is looking at office utilization going forward.
- Business updates:
  - Penzey's Spices is opening in 233 Market Street, Margot & Camille reached a agreement with their landlord and will reopen in their space, there is a new grab-and-go convenience store on the 200 block of Chestnut Street, and Shirt Corner is relocating back to Old City at 302 Market Street.

Minutes prepared by K. McGlinchey

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- La Locanda Del Ghiottone and 36 Craven are closing.
- Meetings:
  - Staff continue to participate in relevant webinars, briefings, and working groups.
- Staff updates:
  - B. Mapp is handling office occupancy issues and preparing late notices.
  - G. Sacidor is continuing information sharing with businesses and has been organizing recent restaurant virtual meetings.
  - K. McGlinchey has been working on the legislative process and regulations for outdoor dining.
- Administrative:
  - There will be an executive session after the meeting to discuss OCD's cleaning contract.
  - There are no committee meetings in July.
  - Staff is working to schedule a July remote RCO meeting.
- Upcoming dates:
  - The next Board of Directors meeting is July 15, 2020 at 4pm.

## **Treasurer's Report:** T. Snowden

- T. Snowden provided an overview of OCD's finances and assessment collection.

## **Committee Reports**

### **Marketing:** P. Shillenn

- Staff is continuing regular communication with businesses through the B2B newsletter.
- Old City Eats is paused for now. The committee will meet a second time this month to discuss these initiatives.
- The committee interviewed firms under consideration for an OCD website redesign and selected an agency to move forward with.

### **Clean and Safe:** T. Snowden

- OPS weekend patrols have resumed with the return of outdoor dining.
- ACAM continues working, with PPE.
- The BLIR hearing for 312 Market Street has not been rescheduled yet.

### **Economic Development:** D. Goldberg

- OCD continues sharing information with businesses and working to assist them now that Philadelphia has entered the yellow phase of reopening.
- OCD has been working with businesses and the City on regulations and legislation around outdoor dining.
- OCD is submitting an application to the City for temporary street closures to allow for additional outdoor seating for restaurants in the neighborhood.

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- The committee brainstormed ways to help with vacancies in the neighborhood, including installing art windows in vacant storefronts.
- OCD provided a letter of intent to Old City Green expressing OCD's willingness to help with maintenance of Commerce Street Walkway once improvement work is complete.
- OCD is waiting to hear back from the developer regarding Dolly Ottey Park.

## **Board Development:** A. Tetrus

- OCD currently has two board vacancies.
- A. Teterus discussed ways to diversity OCD's board and ensure better representation of the OCD community.

**Old Business:** None

**New Business:** None

**Public Comment:** None

## **Adjournment:**

- D. Goldberg moved to adjourn the meeting. 2<sup>nd</sup>/A. Teterus. All in favor; approved. The meeting adjourned at 4:52pm.

**The next meeting will be held Wednesday, July 15, 2020 at 4:00pm, via Zoom.**