

Minutes of the Old City District Board of Directors Meeting

Wednesday, November 20, 2019 4:00 pm
231 Market Street, Philadelphia, PA

In Attendance: Lynn Haskin, Ashley Peel, Christopher McGill, Timothy Snowden, Patrick Shillenn, Dick Goldberg, Donal McCoy, Adam Teterus, Carlo Sena, Jen Nagle, Peter Rothberg, Danielle DelRe, Valerie Lyons, Betsy Oliphant Ross, Albert Taus, Donn Clendenon

Absent: Joseph Ritchie, Mary Hummel, Josh Grimes (counsel)

Staff: Job Itzkowitz, Brett Mapp, Kate McGlinchey, Gabriella Sacidor

Guests: Erik Derr, Mike Slobodian, Kathryn Bittner

Call to Order: C. McGill called the meeting to order at 4:02pm

Minutes:

- October 2019 board meeting minutes were previously distributed via email.
- D. Goldberg made a motion to approve the October 2019 minutes. 2nd/ L. Haskin. All in favor; approved.

Chairman's Report:

- C. McGill thanked everyone for their help with a busy month of budget prep and reviews, and noted that OCD is gearing up for the holiday season.

Executive Director's Report: J. Itzkowitz

- J. Itzkowitz reported that DRPA's project to improve and reopen the Franklin Square PATCO station received a \$12.5 million federal grant.
- J. Itzkowitz reported that oTIS received a \$350,000 DCED Multimodal grant towards the Market Street improvements.
- Meetings:
 - J. Itzkowitz gave Representative Isaacson a tour of the neighborhood.
 - The City hosted an Old City / Chestnut St. loading zone meeting and will host a follow-up one as well.
 - Staff met with the executive director of the Colfax BID, Frank Locantore, while he was visiting Philadelphia.
 - J. Itzkowitz attended the Faith & Liberty Discover Center topping off ceremony.
 - Staff attended the Franklin Square holiday kickoff.
 - J. Itzkowitz gave two separate presentations at Ballard Spahr. One focused on tech company recruitment and the other was an overview of the State of Old City to a real estate networking group.
- Staff updates:
 - All staff attended the International Downtown Association conference in Baltimore.

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- K. McGlinchey presented to the ULI Women's Leadership Initiative.

- New openings:
 - Perfumology opened at 25 N 3rd Street.
 - The Groomsman Suit/Hitched opened at 61-67 N 2nd Street.
 - Incentfit opened at 144 N 2nd Street.
 - The Candle Studio opened at 161 N 2nd Street.
 - Unique Photo opened at 28 S 2nd Street.

- Administrative:
 - The proposed 2020 budget was presented at the October board meeting.
 - D. Goldberg made a motion to approve the 2020 budget. 2nd/A. Teterus. All in favor; approved.
 - J. Itzkowitz presented the proposed 2020 calendar.
 - L. Haskin made a motion to approve the 2020 calendar. 2nd/P. Rothberg. All in favor; approved.

- Upcoming dates:
 - There is no RCO today.
 - Small Business Saturday is on November 30th. The Old City Tree Lighting will take place on December 5th, and the menorah lighting will take place on December 22nd.
 - The next Board of Directors meeting will be on December 18th.

Treasurer's Report: T. Snowden

- T. Snowden provided an overview of OCD's finances and assessment collection.

Committee Reports

Marketing: P. Shillenn

- Submissions have wrapped for the 2020 brochure and map. 148 businesses are participating this year, 34 of which are new.
- Holiday promotion will kick off with Small Business Saturday. OCD is running its window decorating contest again, with 35 businesses participating. OCD will host its tree lighting and menorah lighting in December, and has partnered with Visit Philly, Historic Philadelphia, and other groups on a new Historic Holiday Pass that offers discounts to attractions, shops, and restaurants.
- The 2020 sponsorship package is currently under review.
- The committee is working on plans to update the OCD website in 2020.
- OCD is buying radio spots on KYW for Small Business Saturday.

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Clean and Safe: T. Snowden

- 312 Market's Special Assembly Occupancy License was revoked. They remain open while they appeal the decision. The first and second BLIR hearings were continued, and there will be another hearing in January.
- OPS has finished its First Friday patrols for the year and will resume them in the spring.

Economic Development: D. Goldberg

- OCD met with Parks & Recreation and Old City Green to plan out street tree plantings for 2020.
- Independence Historical Trust has reported that the federal government will provide \$3 million to restore Welcome Park.
- J. Itzkowitz provided an update on the Dolly Ottey Park lease negotiation.
- K. McGlinchey presented the draft results of an OCD storefront inventory.

Board Development: A. Teterus

- A. Teterus welcomed new board member Valerie Lyons to the OCD board.
- The committee will meet in the next month to discuss additional candidates.

Old Business: None

New Business:

- J. Itzkowitz reported that OCD met with Eli Kulp to discuss ways to incentivize Old City property owners to make their storefronts accessible.

Public Comment: None

Executive Session:

- D. Goldberg made a motion at 4:51pm to move into executive session to discuss a personnel matter. 2nd/D. DelRe. All in favor; approved.
- Executive session was exited at 4:58pm.

Adjournment:

- J. Nagle moved to adjourn the meeting. 2nd/D. Goldberg. All in favor; approved. The meeting adjourned at 4:58pm.

The next meeting will be held Wednesday, December 18, 2019 at 4:00pm, at 231 Market Street.