

Minutes of the Old City District Board of Directors Meeting

Wednesday, October 21st 4:00 pm
231 Market Street, Philadelphia, PA

In Attendance: Lynn Martin Haskin, Timothy Snowden, Pat Lavelle, Christopher McGill, David Neff, Carolyn Pfeiffer, Laurie Townsend Rapp, Joseph Ritchie, Peter Rothberg, Luca Sena, Harvey Spear, Sheryl Bar, Dan King, Reginald Cummings, Sonia Silverstein, Josh Grimes (Counsel).

Staff: Job Itzkowitz, Gregory Diehl, Brett Mapp

Absent: Jafar Maleki, Albert Taus, Dick Goldberg

Guests: Joe Schiavo, Janet Kalter, Peter Rathbun

Call to Order: Chairman J. Ritchie called the meeting to order at 4:10.

Minutes:

- September 2015 board meeting minutes were previously distributed via email.
- P. Lavelle offered a Motion to approve of the September Minutes. 2nd/ P. Rothberg. All in favor, approved.

Chairman's Report: J. Ritchie

- The 2015 Board year is coming to an end so members should consider their interest in elections for 2016 Officers and Executive Committee. Elections will be held in January 2016.

Executive Director's Report: J. Itzkowitz

- J. Itzkowitz reported that current year assessment collections are currently at 86% of budget goal. Prior year assessments are at 159% of budget goal.
- All Committee budgets have come out of committees and a draft 2016 budget will be introduced at the November Board Meeting.
- The 2nd Annual Old City Fest was held on October 12th and was a huge success with over 20k attendees throughout the day.

Minutes of the Old City District Board of Directors Meeting

Wednesday, October 21st 4:00 pm
231 Market Street, Philadelphia, PA

- J. Itzkowitz reported on meetings with Danielle Cohn & representatives of Comcast who toured tech companies in Old City; Mary Isaacson of State Rep. O'Brien's office. B. Mapp attended a DNC informational session for BIDs.
- J. Itzkowitz will participate in the Pennsylvania Economy League's Leadership Exchange.
- New Openings: Bridesmaids (Bank Street), Verizon (249 Market), CVS (3rd & Market)
- Representatives of the RBA group will present their draft recommendations of the Vision 2026 Master Plan at a public meeting on October 26th at the Arch Street Meeting House from 5:00-7:30 pm.
- The November Board Meeting will be on Wednesday, November 18th at 4:00 pm.

Treasurer's Report: P. Rothberg

- P. Rothberg presented and reviewed financial statements for August and September 2015.

Committee Reports

Marketing: S. Barr

- Old City Fest attendance was up from last year. Thank you to all of the Board members who contributed both monetarily and otherwise.
- Old City was chosen as a participant in the Philadelphia Museum of Art's Inside Out program in which replicas of museum pieces are displayed throughout a neighborhood. They will be on display in Old City from May-August 2016.
- The 25th anniversary of First Friday is next year and the District is supporting a Knight Foundation grant application to fund programming throughout the year to celebrate.
- The Marketing Committee is currently working on developing programming for this year's holiday shopping season.
- The Committee is working with Craft Now, a citywide celebration of crafts.

Minutes of the Old City District Board of Directors Meeting

Wednesday, October 21st 4:00 pm
231 Market Street, Philadelphia, PA

Clean & Safe: H. Spear

- There have been few incidents recorded in the security team's weekly reports.
- There have been CLA revision requests by Gaslight, JJ Bootlegger's and Han Dynasty.
- The District Attorney met with neighbors of Barra to discuss their concerns. L&I has issued a cease and desist due to entertainment activities occurring without an SAOL.
- OCD is organizing a meeting between Recess and their neighbors in the next few weeks.

Economic Development: J. Itzkowitz

- The Vision 2026 Steering Committee met recently to review the RBA group's draft recommendations. RBA also met with a smaller working group which included RCO Committee members and OCD staff to work on the Civic Checklist deliverable.
- There is a public meeting scheduled for October 26th at 5:00 pm at the Arch Street Meeting House, where the planners will present the Vision 2026 Draft Recommendations to the public.
- There is a pending City Council bill from the PCPC which includes a number of zoning changes which could affect Old City.
- A. Taus is waiting to hear from the Streets Dept. regarding the ongoing Market St. Crosswalks reconstruction project.

Board Development: P. Lavelle

- There will be a Board Development Committee meeting on November 18th at 3:00 pm to discuss the 2016 officer elections as well as committee membership, board recruitment, board member reinstatement among others topics.

Old Business: None.

New Business: None.

Minutes of the Old City District Board of Directors Meeting

Wednesday, October 21st 4:00 pm
231 Market Street, Philadelphia, PA

Public Comment:

- J. Kalter urged the Board to consider dealing with the First Friday sidewalk vendor issue during the winter as their numbers are reduced.
- J. Schiavo urged the Board to consider the near neighbors of establishments that have requested revisions to their CLA terms, as the intent was to make them better neighbors.
- J. Schiavo stressed the importance of the pending City Council bill from the PCPC which has tremendous potential to positively affect Old City. He urged the Board to support the bill. The PCPC will review until November 18th and will then run through Council if supported by the PCPC.

Adjournment: P. Rothberg moved to adjourn the meeting. 2nd/P. Lavelle. All in favor, approved. The meeting adjourned at 5:29 pm.

The next meeting will be held on Wed. November 18th, 4:00 pm, at 231 Market Street.