

Minutes of the Old City District Board of Directors Meeting

Thursday, September 20th, 2018 4:00 pm
231 Market Street, Philadelphia, PA

In Attendance: Christopher McGill, Peter Rothberg, Timothy Snowden, Patrick Shillenn, Dick Goldberg, Leo Addimando, Donn Clendenon, Donal McCoy, Mary Hummel, Albert Taus, Jennifer Nagle, Ashley Peel, Adam Teterus, Josh Grimes (counsel)

Absent: Lynn Haskin, Danielle DelRe, Joseph Ritchie, Carlo Sena

Staff: Job Itzkowitz, Brett Mapp, Kate McGlinchey, Gabriella Sacidor

Guests: Gina Gilliam, Betsy Oliphant Ross, Ray Resino, Aleatha Allen, Laura C. Dijols, Deanna McIntyre

Call to Order: C. McGill called the meeting to order at 4:04pm.

Special Business:

- D. Goldberg made a motion to reinstate Leo Addimando to the Board for the balance of his term. 2nd/M. Hummel. All in favor, approved.

Minutes:

- July 2018 board meeting minutes were previously distributed via email.
- D. Goldberg made a motion to approve the July 2018 minutes. 2nd/ M. Hummel. All in favor; approved.

Chairman's Report: C. McGill

- None

Executive Director's Report: J. Itzkowitz

- Meetings:
 - J. Itzkowitz attended an IDA mini-conference in NYC.
 - J. Itzkowitz & G. Sacidor met with Technical.ly Philly about Philly Tech Week.
 - J. Itzkowitz & K. McGlinchey met with Kelley Yemen of the Office of Transportation and Infrastructure Services about several potential projects in Old City.
- Staff updates:
 - B. Mapp has been working on the budget and Old City Fest.
 - K. McGlinchey has been working on the Park at 2nd & Market, the CDC Tax Credit renewal, and the State of Old City.
 - G. Sacidor has been working on the 2019 brochure and Old City Fest.
- New openings:
 - Glory Beer Bar & Kitchen opened at 126 Chestnut Street, Penguin Rolled Ice Cream opened on the 200 block of Market Street, 39 North Architects opened at

Minutes prepared by K. McGlinchey and J. Itzkowitz
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123 N 3rd Street, Old City General opened at 11 S 3rd Street, AT&T opened at the corner of 3rd & Market, and The Bourse food hall stalls have begun to open.

- Administrative:
 - The 5 Year Plan & Budget is on schedule – legislation was introduced to City Council on September 13th.
 - The 2019 budget is on schedule, most committees have met regarding their budgets and it will be presented to the Board at the October meeting.
- Upcoming dates:
 - Old City Fest is on Sunday, October 7th from 11am-6pm at 3rd & Arch Streets.
 - OCD will host a broker breakfast on October 10th from 8-9:30am at The Bourse to celebrate the release of The State of Old City 2018-2019.
 - The next Board of Directors meeting is Wednesday, October 17th at 4pm at 231 Market Street.

Treasurer's Report: T. Snowden

- T. Snowden provided an overview of OCD's finances and assessment collection.

Committee Reports

Marketing: P. Shillenn

- Programming is confirmed for Old City Fest on October 7th, and sponsorships are going well. The press release will be going out soon.
- Staff met with Maven Communications for a check-in.
- OCD is working with Technical.ly Philly on plans for Philly Tech Week 2019.
- OCD is planning for the holidays, including a tree lighting, a window decorating contest, and a holiday market hosted by several local businesses.

Clean and Safe: T. Snowden

- Glory Beer Bar & Kitchen is open with a CLA in place.
- 310 Market Street has applied for a liquor license to open a Japanese restaurant next year, OCD has filed a PTI and has a meeting scheduled with the owners and their counsel to discuss a potential CLA.
- 232 Market Street will be applying for a liquor license for an axe throwing venue that serves beer and wine. OCD has spoken with the counsel for the property and will be meeting with the owners once they apply for a liquor license.
- OCD is working on the ACAM and OPS contracts.
- There have been issues on the 100 block of Market Street with tour buses idling outside 114 Market Street. OCD is working with the City and PPA to try and address the issues.

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Economic Development: D. Goldberg

- The State of Old City 2018-2019 is complete and going to print. OCD will roll out the document at a broker breakfast event on October 10th from 8-9:30am at The Bourse.
- The public survey for the park at 2nd & Market closed with 239 responses. The design team hosted a design workshop at the Farmers Market on August 8th, which had over 80 participants. OCD hosted a 3rd committee meeting to discuss the park, and will host a 2nd public meeting in October.
- Old City Green hosted a second task force meeting for Commerce Street, and is continuing to work with the Community Design Collaborative on concept drawings.
- OCD is still waiting on a revised easement from the Elfreth's Alley Association regarding Dolly Ottey Park.
- The committee approved a draft budget for 2019.
- OCD is replacing the light bulbs in the Market Street pedestrian lights and doing maintenance work on the damaged lights.
- The City has a contractor to install pedestrian grade and ADA compliant ramps at the Market Street crosswalks across Bank, Bodine, Strawberry, and Letitia Streets. They are hoping to finish work this year.
- The City contacted OCD regarding the Indego station at 2nd & Market, which is one of the highest used stations in the system. The City plans to expand the station eastward, adding an additional 18 bike docks.
- J. Itzkowitz & K. McGlinchey spoke with OTIS and PIDC regarding potential RACP funding for Market Street.

Board Development: P. Rothberg

- Board Development Committee met before today's board meeting to interview Betsy Oliphant Ross, and the committee recommends that she be considered for the Board.
- D. Goldberg made a motion to appoint Betsy Oliphant Ross to the Old City District Board for a term beginning in January 2019. 2nd/ J. Nagle. All in favor; confirmed.

Old Business: None.

New Business: None.

Public Comment: None.

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Executive Session:

- P. Rothberg made a motion to move into Executive Session to discuss staff reviews. 2nd/M. Hummel. All in favor; approved. The meeting moved into executive session at 4:34pm.
- J. Itzkowitz left the Executive Session at 4:40pm.

Adjournment:

- J. Nagle moved to adjourn the meeting. 2nd/ P. Rothberg. All in favor; approved. The meeting adjourned at 4:55pm.

The next meeting will be held on Wednesday, October 17th, 2018 at 4pm., at 231 Market Street.