

Minutes of the Old City District Board of Directors Meeting

Wednesday, October 17th, 2018 4:00 pm
231 Market Street, Philadelphia, PA

In Attendance: Christopher McGill, Peter Rothberg, Timothy Snowden, Lynn Haskin, Mary Hummel, Jennifer Nagle, Patrick Shillenn, Joseph Ritchie, Adam Teterus, Albert Taus, Donn Clendenon, Josh Grimes (counsel)

Absent: Leo Addimando, Dick Goldberg, Ashley Peel, Danielle DelRe, Carlo Sena, Donal McCoy

Staff: Job Itzkowitz, Brett Mapp, Kate McGlinchey, Gabriella Sacidor

Guests: Gina Gilliam, Marc Harris

Call to Order: C. McGill called the meeting to order at 4:05pm.

Minutes:

- September 2018 board meeting minutes were previously distributed via email.
- L. Haskin made a motion to approve the September 2018 minutes. 2nd/ M. Hummel. All in favor; approved.

Chairman's Report: C. McGill

- C. McGill thanked everyone for their work on the Broker Breakfast yesterday.

Executive Director's Report: J. Itzkowitz

- J. Itzkowitz thanked everyone who attended the Broker Breakfast and Old City Fest.
- Meetings:
 - J. Itzkowitz took a tour of the new 40th Street Trolley Portal.
 - J. Itzkowitz met with Kelly Edwards of Arts & Crafts Holdings to discuss ways to work cooperatively.
- Staff updates:
 - B. Mapp has been working on the budget and Old City Fest.
 - G. Sacidor has been working on the 2019 brochure, Old City Fest, and the holidays, and participated in the Visit Philly social media summit.
 - K. McGlinchey completed the CDC tax credit renewal and has been working on the State of Old City document and the release event.
- New openings:
 - Bourse Food Hall stalls continue to open. Mamoun's Falafel is about to open at 300 Market Street.
- Administrative:
 - The 5 Year Plan & Budget is on schedule – the reauthorization legislation is in council and will have a hearing in November.
 - P. Rothberg made a motion to adopt a resolution honoring Old City resident Ted Newbold. 2nd/L.Haskin. All in favor; approved.

Minutes prepared by K. McGlinchey and J. Itzkowitz
October 18th, 2018

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- J. Itzkowitz provided an overview of the proposed 2019 budget. The board will revisit the budget in the November meeting.
- Upcoming dates:
 - The next Board of Directors meeting is Tuesday, November 20th at 4pm at 231 Market Street. The meeting was moved a day earlier due to the Thanksgiving holiday.
 - OCD will host its tree lighting ceremony on November 29th at the Betsy Ross House.

Treasurer's Report: T. Snowden

- T. Snowden provided an overview of OCD's finances and assessment collection.

Committee Reports

Marketing: P. Shillenn

- Old City Fest was successful, seeing its best attendance yet and receiving great media coverage.
- OCD is working on a neighborhood map and hopes to have it ready for holiday programming.
- OCD is working on its holiday programming, which includes a tree lighting, a window decorating contest, and a holiday market. OCD is also working on Small Business Saturday planning.
- OCD is working with Technical.ly Philly on plans for Philly Tech Week 2019.
- The Marketing Committee is in the process of drafting its 2019 calendar.

Clean and Safe: T. Snowden

- 310 Market Street applied for a liquor license to open a Japanese restaurant next year. OCD filed a PTI and met with the owners, and is in the process of negotiating a CLA.
- 232 Market Street applied for a liquor license for an axe throwing venue. OCD filed a PTI and is in the process of negotiating a CLA. This is a transfer of a license formerly at 239 Chestnut Street.
- 69 N 2nd Street applied for a liquor license for a boutique hotel, and OCD filed a petition to intervene. This is a transfer of a license formerly at 312 Race Street.
- OCD is working on finalizing the ACAM contract.
- OPS Security attended the October Clean & Safe Committee meeting to discuss their plans, data collection, and patrol route.
- J. Itzkowitz will participate in a meeting hosted by Senator Farnese to discuss CLAs with the PLCB.

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Economic Development: J. Itzkowitz

- The Streets Department received a \$3 million state multimodal grant for improvements on Market Street originating from the OCD proposal, and is working to obtain additional funding for the project.
- OCD is currently working to schedule a public meeting for the park at 2nd & Market.
- OCD is continuing to participate in discussions regarding the easement for Dolly Ottey Park.
- Work has started on the ADA curb ramp upgrades and raised crosswalks on Market at Bank, Bodine, Letitia, and Strawberry Streets.
- PPA reached out to OCD and stated that contractors should begin work on parking under the Benjamin Franklin Bridge soon.
- The zoning applicant for the proposed hotel at 2nd & Race has withdrawn their application and intends to resubmit at a later date with adjusted plans.
- The new State of Old City was released yesterday with a Broker Breakfast at The Bourse that had over sixty attendees and featured Councilmembers Mark Squilla and Allan Domb. J. Itzkowitz provided the Board with a brief overview of the report and its findings.

Board Development: P. Rothberg

- Both Albert Taus and Dick Goldberg are up for renewal on the Board.
- P. Rothberg made a motion to renew A. Taus for a one year term, and to renew D. Goldberg for a five year term. 2nd/L. Haskin. All in favor; approved.

Old Business: None.

New Business: None.

Public Comment: None.

Adjournment:

- C. McGill moved to adjourn the meeting. 2nd/ T. Snowden. All in favor; approved. The meeting adjourned at 4:52pm.

The next meeting will be held on Tuesday, November 20th, 2018 at 4pm., at 231 Market Street.