

Minutes of the Old City District Board of Directors Meeting

Wednesday, April 18th, 2018 4:00 pm
231 Market Street, Philadelphia, PA

In Attendance: Christopher McGill, Lynn Martin Haskin, Timothy Snowden, Donn Clendenon, Patrick Shillenn, Joseph Ritchie, Danielle DelRe, Ashely Peel, Adam Teterus, Albert Taus, Jen Nagle, Donal McCoy, Josh Grimes (counsel)

Absent: Peter Rothberg, Dick Goldberg, Leo Addimando, Mary Hummel, Carlo Sena

Staff: Job Itzkowitz, Brett Mapp, Kate McGlinchey, Gabriella Sacidor

Guests: Rev. James J. Puchy, Gina Gilliam, Joe Schiavo, Janet Kalter, Marc Harris, Mike Harris, Jean Plough

Call to Order: C. McGill called the meeting to order at 4:02pm.

Minutes:

- January 2018 board meeting minutes were previously distributed via email.
- L. Haskin made a motion to approve the January 2018 minutes. 2nd/ A. Peel. All in favor; approved.

Chairman's Report: C. McGill

- Executive Committee has discussed adding two at-large seats, and J. Nagle and D. Clendenon have expressed interest in serving in those seats.
- C. McGill made a motion to appoint J. Nagle and D. Clendenon to serve as at-large members of the Old City District Executive Committee. 2nd/L.Haskin. All in favor; approved.

Executive Director's Report: J. Itzkowitz

- J. Itzkowitz updated the Board on the Chestnut Street fire. Following the fire, OCD opened its doors to displaced residents and workers in need of working/meeting space; OCD assisted PPD and ATF with their investigations; K. McGlinchey worked with The 215 Guys to locate a new office space; J. Itzkowitz connected displaced tenants with the Bridge and Brandywine to find new housing; and J. Itzkowitz and K. McGlinchey have been working with PEMA on potential disaster relief options. L&I has not given a timeline for removal of the cranes on 3rd and Chestnut Streets.
- Staff updates:
 - All staff have been working on the 5 Year Plan.

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- B. Mapp has been working on 2018 assessments.
- G. Sacidor has been working on Old City Eats, Old City Fest, & the 2019 brochure.
- K. McGlinchey has been working on OCD's public space projects.
- K. McGlinchey and G. Sacidor organized the Women's Business Networking Reception in March and are currently coordinating the Annual Meeting, scheduled for next week.
- New openings:
 - Urban Artisan opened at 239 Market.
 - Franklin Ice Cream Bar opened at 112 Market.
 - Chez Ben and M. Brown's both opened in the Renaissance Hotel at 401 Chestnut.
 - Vista Peru opened at 20 S 2nd Street.
 - Jolly's Piano Bar opened at 110 Chestnut.
 - Airis Sushi opened at 8 N 3rd Street.
 - Linode is now open 249 Arch.
- Administrative:
 - J. Itzkowitz and T. Snowden provided an update on OCD's existing bank accounts and upcoming banking plans.
- Upcoming dates:
 - OCD's Annual Community Meeting is Monday, April 23rd, 2018 at 6pm at Arch Enemy Arts.
 - The next Board of Directors meeting is Wednesday, May 16th, 2018 at 4pm.
 - The Old City Eats Block Party is June 21st from 5-9pm.
 - There is an RCO meeting after today's Board meeting for the Bourse food tenants (111 S Independence Mall E) and a deck dining space at Royal Boucherie (52 S 2nd Street).

Treasurer's Report: T. Snowden

- T. Snowden provided an overview of OCD's finances and assessment collection.

Committee Reports

Marketing: P. Shillenn

- The March Women's History Month networking event had great turnout with over seventy Old City stakeholders and businesses represented, and had three councilmembers in attendance to present a citation celebrating Old City's women

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business owners, founders, and executives. OCD has received requests for more networking events like this, and Marketing is exploring some options.

- OCD finalized its agreement with Maven Communications for PR work.
- Old City Eats preparation continues.
- Old City Fest preparation continues, particularly seeking sponsorships. OCD confirmed that 6ABC is returning as the event's media sponsor.
- OnTray gave a presentation to the Marketing Committee at its last meeting.
- The Committee is retooling ways to collect feedback.

Clean and Safe: T. Snowden

- The Committee held an in-person meeting in April.
- Jolly's Piano Bar is now open, Glory Beer Bar & Kitchen is opening in the coming weeks.
- OCD has been testing Alert Media as a text alert system for Old City businesses and has decided to move forward with the service. J. Ritchie made a motion to approve the expenditure to fund a one-year contract with Alert Media. 2nd/A. Peel. All in favor, approved.
- OCD is currently working on ACAM contract renegotiations.
- Clean & Safe is looking into adjusting OCD's hired police detail to better fit the neighborhood needs.

Economic Development: J. Itzkowitz

- OCD completed the Community Design Collaborative process for Dolly Ottey Park and received a concept plan and report. OCD is working with Buccini Polin Group (BPG) and the City on dispensation of the property, and is working with BPG and Elfreth's Alley Association on updates to the existing easement the Elfreth's Alley Association has on the property.
- OTIS submitted an application for PennDOT multimodal funding for the proposed Market Street updates, OCD assisted with gathering information for the application and provided a letter of support. OCD will be meeting with OTIS later this spring to further discuss Market Street plans.
- OCD has begun organizing a steering committee to work on a potential concept redesign for Christ Church Park, and met with the National Parks Service with to discuss.
- OCD continues working with Econsult on the State of Old City 2018-2019, and has created a sponsorship package for the publication.

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- D. Clendenon has been researching options for a parking app to help people locate available parking in Old City.
- Following the Chestnut Street fire, the Commerce Department expanded the SIP Grant program to cover more blocks in Old City.

Board Development: J. Itzkowitz

- Resolutions appointing A. Teterus and D. McCoy to the Board were voted out of the Committee of the Whole last week, and will be considered in City Council on Thursday.

Old Business: None.

New Business:

- A. Teterus discussed getting new Old City residents more involved in the neighborhood and providing resources for them through the website.

Public Comment: None.

Adjournment:

- J. Ritchie moved to adjourn the meeting. 2nd/D. Clendenon. All in favor, approved. The meeting adjourned at 4:56pm.

The next meeting will be held on Wednesday, May 16th at 4pm, at 231 Market Street.