

Minutes of the Old City District Board of Directors Meeting

Wednesday, April 21, 2021 4:00 pm

Via Zoom

In Attendance: Jennifer Nagle, Timothy Snowden, Valerie Lyons, Dick Goldberg, Donal McCoy, Adam Teterus, Jonathan Dubrow, Gosia Primavera, Kathryn Bittner, Ashley Peel, Donn Clendenon, Josh Grimes (counsel)

Absent: Patrick Shillenn, Danielle DelRe, Betsy Oliphant Ross, Carlo Sena

Staff: Job Itzkowitz, Brett Mapp, Gabriella Sacidor

Guests: Leslie Obleschuk

Call to Order: J. Nagle called the meeting to order at 4:06pm

Administrative Note:

- Due to the COVID-19 crisis, the Board meeting is being held virtually via Zoom. J. Itzkowitz advised that the meeting would be recorded and posted to the OCD website.

Chair's Report: J. Nagle

- No updates.

Executive Director's Report: J. Itzkowitz

- Old City District has completed the hiring process for the Economic Development Coordinator position. Candidate Cassidy Martin will start on June 7, 2021.
- Implementation is underway for a new CRM, My Solomon.
- Meetings:
 - J. Itzkowitz attended a meeting with an architect interested in purchasing property on N. 3rd Street.
 - J. Itzkowitz attended a meeting with Randy LoBasso of the Bicycle Coalition of Greater Philadelphia.
 - J. Itzkowitz attended a meeting with Regina Hairston, Steven Bradley, and Malcolm Ingram of the African-American Chamber of Commerce.
 - J. Itzkowitz attended a SEPTA wayfinding focus group.
- Staff:
 - B. Mapp is working on assessments.
 - G. Sacidor is working on the website update, a potential fall intern, and 2021 map.
- Openings:
 - Philly Style Bagels opened at 218 Arch Street.
 - BBQ Unlimited opened at 246 Market Street.
 - Fred Astaire Dance Studio opened at 205 Arch Street.

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- Dates:
 - The next Board meeting is scheduled for Wednesday, May 19, 2021 at 4pm via Zoom.
 - There is a RCO scheduled for after today's meeting to discuss 13 N. 3rd Street.

Minutes:

- The previous meeting's board meeting minutes were distributed via email.
- D. Goldberg made a motion to approve the previous meeting's minutes. 2nd/D. McCoy. All in favor; approved.

Treasurer's Report: T. Snowden

- T. Snowden provided an overview of OCD's finances and assessment collection.

Committee Reports

Clean and Safe: T. Snowden

- 312 Market is open.
- OCD has filed a petition to intervene for 104 Chestnut Street in application for liquor license
- OCD has filed a petition to intervene for 13 N. 3rd Street. An RCO meeting will be held tonight.
- OCD is working on a lease for office space for StreetPlus.

Economic Development: D. Goldberg

- The Office of Transportation, Infrastructure and Sustainability presented to the committee regarding additional bike lanes.
- The Economic Development committee reviewed the initial draft of the Vision2026 midpoint check-in publication and approved it in concept.
- J. Itzkowitz participated in walking tours with architect consultants for the Historic District Area Master Plan.
- OCD is working with restaurants for outdoor dining this spring.
- OCD is working with the City on an agreement to utilize streetlights for pedestrian counters and banner program.

Marketing: G. Sacidor

- OCD is scheduled to meet with Message Agency for the website redesign process.
- OCD is working on the 2021 Map, slated for distribution ahead of Memorial Day weekend.
- OCD is working with PR on press for this spring.

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Board Development: A. Teterus

- The committee will schedule a meeting to discuss potential new board members soon.

Old Business: None

New Business: None

Public Comment: None

Adjournment:

- K. Bittner moved to adjourn the meeting. 2nd/A. Teterus. All in favor; approved. The meeting adjourned at 4:41pm.

The next meeting will be held Wednesday, May 19, 2021 at 4:00pm, via Zoom.