

Minutes of the Old City District Board of Directors Meeting

Wednesday, December 21st, 2016 4:00 pm

231 Market Street, Philadelphia, PA

In Attendance: Pat Lavelle, Dick Goldberg, Laurie Townsend Rapp, Tim Snowden, Sheryl Bar, Peter Rothberg, Joe Ritchie, Harvey Spear, Sonia Silverstein, Lynn Haskin, Josh Grimes (counsel)

Staff: Job Itzkowitz, Brett Mapp, Gabriella Sacidor, Kate McGlinchey

Absent: Christopher McGill, Leo Addimando, Albert Taus, Reginald Cummings, Luca Sena, David Neff

Guests: Joe Schiavo, Janet Kalter, Mary Hummel, Captain Ryan

Call to Order: P. Rothberg called the meeting to order at 4:09pm.

Minutes:

- November 2016 board meeting minutes were previously distributed via email.
- D. Goldberg made a Motion to approve the November 2016 minutes. 2nd/ T. Snowden. All in favor; approved.

Special Business:

- J. Itzkowitz introduced Captain John Ryan from the 6th District. Capt. Ryan gave a brief presentation.

Chairman's Report: P. Rothberg

- No report.

Executive Director's Report: J. Itzkowitz

- No update on pending litigation.
- Staff met with a potential new Old City window treatment business.
- J. Itzkowitz & Cpt. Ryan met with Marc Harris, owner of J.J. Bootleggers.
- Staff met with several potential sponsors for upcoming OCD events.
- J. Itzkowitz met with potential partners for the CDC tax credit.
- J. Itzkowitz & K. McGlinchey attended Center City District's event about homeless outreach.
- J. Itzkowitz spoke with staff in Rep. O'Brien's office about state multimodal funding.

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- OCD Commerce Tour on Nov. 30th was successful.
- Staff updates: B. Mapp has been working on assessments for 2017; G. Sacidor has been coordinating OCD's Historic Holiday Nights and organizing the 2017 Marketing Calendar; K. McGlinchey organized the Commerce Tour, and has been handling RCO & liquor license issues and researching CDCs.
- Administrative: OCD's payroll & 401k transfer is complete. OCD will be installing a teleconferencing system in the office.
- J. Itzkowitz presented the 2017 OCD Calendar, which had been circulated to Board members. P. Lavelle made a motion to approve the calendar; 2nd/S. Bar. All in favor, approved.
- Next Board of Directors meeting is Wednesday, January 18th at 4pm.

Treasurer's Report: T. Snowden

- T. Snowden reported that OCD continues to collect on delinquent assessments.
- T. Snowden provided an update on OCD finances.

Committee Reports

Clean & Safe: J. Itzkowitz

- 312 Market signed a Community Benefits Agreement with Old City District.
- Bleu Martini has agreed to sign a Community Benefits Agreement with OCD.
- The illegal nightclub at 108 Chestnut was shut down by L&I in November. The owners applied for zoning, and are on tonight's OCD RCO schedule.
- Old City Task Force held a meeting in November and discussed current issues and how to address them.

Marketing: S. Bar

- Staff is reviewing the OCD brochure before it goes to print.
- G. Sacidor reported on Historic Holiday Nights, which has over 50 businesses participating and has been generating great PR for OCD.
- G. Sacidor reported on social media, with positive growth on all platforms. The 2017 Instagram campaign will launch in January.
- Old City is in the Final Four for the Curbed Cup for Best Philadelphia Neighborhood.

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- OCD will be testing out a new newsletter format in January.

Economic Development: D. Goldberg

- The Committee heard a presentation from Relieve, a medical marijuana company that is considering opening a dispensary in Old City.
- Market Street Traffic Study: Data collection is complete and is being processed. Participants for the Review Committee have been finalized, and the Committee's kickoff meeting will be in January.
- Staff is working on a memo about Community Development Corporations for the Committee's January meeting. The CDC tax credit application deadline is January 12th, Job is speaking to potential business partners.
- Committee members & staff met with the architect & property owners for the 319 Cherry/141-143 N 4th Street project both before and after their most recent Architectural Committee hearing, and hosted a public meeting with the neighbors about the project.
- The Committee briefly reviewed the Design Guide, and decided to look at it in more depth at the January meeting.

Board Development: P. Lavelle

- The Committee interviewed four candidates to fill three vacant slots on the Board.
- P. Lavelle made a Motion for the Board to recommend Mary Hummel to serve a term ending in 2022, Patrick Shillen to serve a term ending in 2022, and Danielle DelRe to serve a term ending in 2021. 2nd/D. Goldberg. All in favor, approved.

Old Business: None.

New Business:

- S. Bar thanked OCD staff for their work this year on behalf of the Board.

Public Comment:

- J. Schiavo thanked the OCD Board for its assistance with facilitating the illumination for the Ben Franklin statue at Firehouse Park.

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Adjournment: J. Ritchie moved to adjourn the meeting. 2nd/S. Bar. All in favor, approved. The meeting adjourned at 4:50pm.

The next meeting will be held on Wednesday, January 18th at 4pm., at 231 Market Street.