

Minutes of the Old City District Board of Directors Meeting

Wednesday, December 18, 2019 4:00 pm
231 Market Street, Philadelphia, PA

In Attendance: Christopher McGill, Peter Rothberg, Timothy Snowden, Valerie Lyons, Donal McCoy, Patrick Shillenn, Jennifer Nagle, Dick Goldberg, Adam Teterus, Danielle DelRe, Betsy Oliphant Ross, Mary Hummel, Carlo Sena, Donn Clendenon, Albert Taus, Josh Grimes (counsel)

Absent: Joseph Ritchie, Lynn Haskin, Ashley Peel

Staff: Job Itzkowitz, Brett Mapp, Kate McGlinchey, Gabriella Sacidor

Guests: Leslie Obleschuk

Call to Order: C. McGill called the meeting to order at 4:02pm

Minutes:

- November 2019 board meeting minutes were previously distributed via email.
- P. Rothberg made a motion to approve the November 2019 minutes. 2nd/ M. Hummel. All in favor; approved.

Chairman's Report:

- C. McGill thanked everyone for attending the holiday tree lighting

Executive Director's Report: J. Itzkowitz

- The Firehouse Park Mural was dedicated on November 22nd, and the firehouse also welcomed the return of Engine 8.
- Meetings:
 - J. Itzkowitz attended a meeting for ILMAC.
 - Staff had their annual retirement benefits review.
 - Councilmember Squilla hosted a meeting to discuss ADA accessibility in Old City.
 - J. Itzkowitz attended the CPDC meeting.
- Staff updates:
 - B. Mapp is working on 2020 billing.
 - G. Sacidor is working on holidays and the 2020 brochure.
 - K. McGlinchey wrapped up the storefront inventory and is working on grants.
- New openings:
 - Oui Pastries opened at 160 N 3rd Street.
 - Sofra Mediterranean opened at 114 Chestnut Street.
- Administrative:
 - The board will host officer elections in January.
- Upcoming dates:
 - There is no RCO today.
 - The Old City Menorah Lighting will take place this Saturday.

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- The next Board of Directors meeting will be on January 15th.

Treasurer's Report: T. Snowden

- T. Snowden provided an overview of OCD's finances and assessment collection.

Committee Reports

Marketing: P. Shillenn

- Holidays:
 - OCD ran ads on KYW radio for Small Business Saturday, and was featured on Fox29.
 - The tree lighting was shown live on 6ABC.
 - OCD has received additional media coverage for the window contest and holiday shopping promotions.
- The 2020 brochure and map are going to print.
- OCD finalized its 2020 sponsorship package.
- The website RFP has been posted.

Clean and Safe: T. Snowden

- No updates.

Economic Development: D. Goldberg

- OCD is coordinating with Senator Farnese's office and the city to schedule a check presentation in the new year for a DCED grant for Market Street.
- J. Itzkowitz & K. McGlinchey met with staff from Independence Historical Trust to discuss the Vision2026 Old City initiatives.
- Old City Green is putting together a grant application to DCED for improvements to Commerce Street.
- Councilmember Squilla organized a meeting with OCD and several city departments to discuss ways to encourage Old City businesses to make their storefronts ADA accessible.

Board Development: A. Teterus

- The committee met before the board meeting to interview two candidates, both were approved by the committee.
- D. Goldberg made a motion to submit Gosia Primavera to the mayor for a seat on the Old City District Board of Directors. 2nd/D. DelRe. All in favor; approved.
- D. Goldberg made a motion to submit Jonathan Dubrow to the mayor for a seat on the Old City District Board of Directors. 2nd/T. Snowden. P. Rothberg abstained. All in favor; approved.
- The committee will meet with another board candidate in January.

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- Josh Grimes gave an overview of the officer election rules and process for the January elections.

Old Business: None

New Business:

- D. Goldberg thanked Christopher McGill, Peter Rothberg, and Albert Taus for the work as directors.
- J. Itzkowitz presented a City Council citation honoring Christopher McGill, Peter Rothberg, and Albert Taus for their years of service as members of the Old City District Board of Directors.

Public Comment: None

Adjournment:

- D. Goldberg moved to adjourn the meeting. 2nd/A. Teterus. All in favor; approved. The meeting adjourned at 4:47pm.

The next meeting will be held Wednesday, January 15, 2020 at 4:00pm, at 231 Market Street.