

Minutes of the Old City District Board of Directors Meeting

Wednesday, January 17th, 2018 4:00 pm
231 Market Street, Philadelphia, PA

In Attendance: Christopher McGill, Peter Rothberg, Lynn Martin Haskin, Timothy Snowden, Dick Goldberg, Donn Clendenon, Patrick Shillenn, Leo Addimando, Joseph Ritchie, Danielle DelRe, Ashely Peel, Carlo Sena, Mary Hummel, Adam Teterus, Albert Taus, Jen Nagle, Josh Grimes (counsel)

Absent: Donal McCoy

Staff: Job Itzkowitz, Brett Mapp, Kate McGlinchey, Gabriella Sacidor

Guests: Rev. James J. Puchy, Neil Frauenglass, Gina Gilliam, Joe Schiavo, Janet Kalter, Marc Harris, Sheryl Bar, Pat Lavelle

Call to Order: C. McGill called the meeting to order at 4:05pm.

Minutes:

- December 2017 board meeting minutes were previously distributed via email.
- L. Haskin made a motion to approve the December 2017 minutes. 2nd/ D. Goldberg. All in favor; approved.

Special Business:

- Election slate for 2018 Board officers was previously distributed by email. All current officers are up for reelection unopposed.
- D. Goldberg made a motion that officers be reelected by acclamation for the 2018 term, 2nd/J. Ritchie. All in favor; approved.

Chairman's Report: C. McGill

- None.

Executive Director's Report: J. Itzkowitz

- J. Itzkowitz met with Amani Johnson from Senator Toomey's office, which is now located in the Customs House building in Old City.
- J. Itzkowitz and K. McGlinchey met with representatives from the Vestry Condos to discuss potential plans for Christ Church Park.
- J. Itzkowitz and K. McGlinchey met with the Clean Air Council to discuss bike rack options for Old City.

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- J. Itzkowitz and K. McGlinchey met with the developer of The National and representatives from the City to discuss future plans for Dolly Ottey Park.
- Staff updates:
 - B. Mapp has been working on 2018 assessments.
 - G. Sacidor has been handling the holiday promotion wrap-up and feedback, and has been finalizing the 2018 brochure.
 - K. McGlinchey has been working on public space projects in the District and handling several LCB issues in the neighborhood.
 - K. McGlinchey and G. Sacidor have been working on a Women's History Month/women business owners promotion for March.
- New openings:
 - Full Spectrum Processing opened on the unit block of North 3rd Street.
- Administrative:
 - The 5 Year Plan & Budget survey was distributed and will be open for several weeks. J. Itzkowitz briefly outlined the renewal process and schedule.
 - BOD members need to complete Conflict of Interest and Statement of Financial Interest forms for 2018.
 - Sign-up sheets for the Clean & Safe, Economic Development, and Marketing Committees were circulated to Board members.
 - J. Itzkowitz outlined the impact assessment of the new building at 500 Walnut Street may have on OCD's 2018 budget. As units in the building are sold to owner occupants, it could cause a potential shortfall in the 2018 budget.
 - Authorized signers for OCD's bank accounts need to be updated for 2018.
 - J. Ritchie made a motion to remove Harvey Spear, Joseph Ritchie, and David Neff as authorized signers on OCD's bank accounts, and to designate Christopher McGill, Peter Rothberg, Tim Snowden, and Job Itzkowitz as authorized signers. 2nd/L. Addimando. All in favor; approved.
- Upcoming dates:
 - The next Board of Directors meeting is Wednesday, March 21st, 2018 at 4pm. There is no February Board meeting.

Treasurer's Report: T. Snowden

- T. Snowden provided an overview of OCD's finances and assessment collection.

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Committee Reports

Marketing: P. Shillenn

- Marketing is receiving feedback from Historic Holiday Nights promotion and doing final wrap-up.
- The 2018 brochure is going out to print.
- Meeting is scheduled with Punk Ave next week to discuss the Old City District website.
- G. Sacidor is updating the sponsorship forms for Old City Eats and Old City Fest.
- Marketing is continuing to interview PR companies.
- A subcommittee has been created to work on the Women's History Month programming.

Clean and Safe: T. Snowden

- Jolly's Piano Bar & Crabhouse has reached a negotiated CLA, and OCD is working with Senator Farnese's office on getting it approved.
- Glory Beer Bar & Kitchen has reached a negotiated CLA, and OCD is working with Senator Farnese's office on PTI withdrawal procedure.
- OCD is working with Alert Media to provide emergency text notification services for the local businesses, and will be doing a free trial of the service to test it out.
- ACAM, the OCD street cleaning contractor, is up for a contract renewal in 2018.

Economic Development: D. Goldberg

- OCD is applying for a PeopleForBikes grant in partnership with the Clean Air Council in order to help fund 15 bike racks in Old City.
- J. Itzkowitz and K. McGlinchey are working with the City and the developer of The National to determine the best disposition strategy for Dolly Ottey Park.
- JVM Studio completed a pocket guide to the Market Street Transformation Mobility Study, which has been posted to the OCD website. OCD is meeting with OTIS in February to discuss the study.
- OCD is beginning work on the State of Old City 2018.
- The committee revisited options for a parking app in its last meeting, and D. Clendenon is looking into the idea further.

Board Development: P. Rothberg

- Board Development will hold a meeting soon to discuss filling available Board slots.

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Old Business: None.

New Business: None.

Public Comment:

- J. Kalter asked if she could speak with someone at ACAM about working together on her Scoop the Poop campaign.

Adjournment:

- J. Ritchie moved to adjourn the meeting. 2nd/P. Rothberg. All in favor, approved. The meeting adjourned at 4:38pm.

The next meeting will be held on Wednesday, March 21st at 4pm, at 231 Market Street.