

# Minutes of the Old City District Board of Directors Meeting

Wednesday, January 16, 2019 4:00 pm  
231 Market Street, Philadelphia, PA

**In Attendance:** Christopher McGill, Joseph Ritchie, Dick Goldberg, Danielle DelRe, Patrick Shillenn, Lynn Haskin, Mary Hummel, Timothy Snowden, Donal McCoy, Adam Teterus, Peter Rothberg, Carlo Sena, Betsy Oliphant Ross, Jennifer Nagle, Albert Taus, Josh Grimes (counsel)

**Absent:** Ashley Peel, Donn Clendenon, Leo Addimando,

**Staff:** Job Itzkowitz, Brett Mapp, Kate McGlinchey, Gabriella Sacidor

**Guests:** Joe Schiavo, Janet Kalter

**Call to Order:** C. McGill called the meeting to order at 4:01pm.

## **Minutes:**

- December 2018 board meeting minutes were previously distributed via email.
- D. Goldberg made a motion to approve the December 2018 minutes. 2<sup>nd</sup>/ D. DelRe. All in favor; approved.

## **Special Business:**

- Election slate for 2019 Board officers and executive committee members was previously distributed by email. All current officers and executive committee members are up for reelection unopposed.
- J. Ritchie made a motion that officers and executive committee members be reelected by acclamation for the 2019 term, 2<sup>nd</sup>/D. Goldberg. All in favor; approved.

## **Chairman's Report:** C. McGill

- C. McGill thanked everyone for all of their work in 2018 and stated that the Board is excited for the coming year.

## **Executive Director's Report:** J. Itzkowitz

- J. Itzkowitz welcomed Betsy Oliphant Ross to the Board.
- Meetings:
  - OCD organized a walking tour for Commerce Director Harold Epps and his staff.
  - OCD organized a tour for Senator Farnese for his "Found in the First" video series.
  - J. Itzkowitz & K. McGlinchey met with Councilman Squilla and Independence National Historical Trust to discuss Welcome Park.
  - J. Itzkowitz & G. Sacidor attended the Betsy Ross House's Kwanzaa celebration.
- Staff updates:
  - B. Mapp has been working on invoices.

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- G. Sacidor wrapped up the holiday window decorating contest.
- K. McGlinchey coordinated both the Commerce and the Senator Farnese tour.
- New openings:
  - T Café opened at 108 Chestnut Street.
  - Chick Invitations will be moving to share space with Scarlett Alley.
  - Gianfranco's Pizza is moving into the space next door to their current location.
  - Rebel Taco and Bricco are both open in the Bourse Food Hall.
- Administrative:
  - The ordinance authorizing OCD's extension has been signed by the mayor.
  - OCD has cleaned the pedestrian lights on Market Street and made repairs including replacing light bulbs. The project cost \$10,500, which J. Itzkowitz requests be paid out of the Old City Community Fund special projects fund.
  - T. Snowden made a motion to direct Old City Community Fund to make an expenditure of \$10,500 out of the special projects fund for the cost of pedestrian light cleaning and repairs on Market Street. 2<sup>nd</sup>/J. Ritchie. All in favor; approved.
- Upcoming dates:
  - The next Board of Directors meeting is Wednesday, March 20th, 2019 at 4:00pm at 231 Market Street. There is no February Board meeting.

## **Treasurer's Report:** T. Snowden

- T. Snowden provided an overview of OCD's finances and assessment collection.

## **Committee Reports**

### **Marketing:** P. Shillenn

- OCD wrapped up its holiday programming, including its window contest. Never Too Spoiled won the people's choice award, and Shane Confectionery won the business choice award.
- The holiday tree and menorah lightings both received significant media coverage.
- The 2019 brochure is about to go to print.
- The committee is finalizing its 2019 calendar. Highlights include a February social media meetup, a March networking event in collaboration with the Economic Development Committee, the Old City Eats Block Party on June 20<sup>th</sup>, and Old City Fest on October 13<sup>th</sup>.

### **Clean and Safe:** T. Snowden

- OCD received a signed Conditional Licensing Agreement from the liquor license applicant at 310 Market Street, and withdrew its Petition to Intervene contingent on the PLCB's approval of the CLA or one substantially similar.

Minutes prepared by K. McGlinchey

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- The PLCB returned the agreed upon CLA for 232 Market with significant changes, and OCD is currently working with the applicant, the PLCB, and Senator Farnese's office to address this.
- OCD renewed its contract with ACAM for cleaning services.

## **Economic Development:** D. Goldberg

- oTIS is hosting a public open house on January 29th at 6pm at the Yards Brewery to share plans for protected bike lanes on 5th & 6th Street between Spring Garden & Market, and on 2nd Street between Spring Garden & Race.
- The final concept drawing for the park at 2<sup>nd</sup> & Market from JVM Studio is pending input from the National Park Service, OCD is waiting for NPS to reopen.
- Buccini Pollin Group and the Elfreth's Alley Association is working on the escrow agreement for the Dolly Ottey Park easement.
- OCD borrowed two Eco-Counter pedestrian counters from University City District that were placed on S 2nd & N 3rd Streets from December 20th to January 2nd, allowing OCD to test out the counters.
- Independence National Historical Trust is looking into making improvements to Welcome Park and met with OCD and Councilman Squilla to discuss their plans.

## **Board Development:** P. Rothberg

- The committee will hold a meeting in February.
- There are several board seats opening in 2020.
- Staff will circulate a list of committees and committee members to the Board.

## **Old Business:** None.

## **New Business:**

- A. Teterus shared that the Girl Scout troop in Indy Hall will be selling cookies on First Friday.

## **Public Comment:** None.

## **Adjournment:**

- J. Ritchie moved to adjourn the meeting. 2<sup>nd</sup>/ P. Rothberg. All in favor; approved. The meeting adjourned at 4:47pm.

**The next meeting will be held Wednesday, March 20<sup>th</sup>, 2019 at 4:00pm, at 231 Market Street.**