

# Minutes of the Old City District Board of Directors Meeting

Wednesday, January 20, 2021 4:00 pm

Via Zoom

**In Attendance:** Jennifer Nagle, Patrick Shillenn, Timothy Snowden, Valerie Lyons, Dick Goldberg, Danielle DelRe, Donal McCoy, Adam Teterus, Jonathan Dubrow, Gosia Primavera, Kathryn Bittner, Ashley Peel, Betsy Oliphant Ross, Carlo Sena, Josh Grimes (counsel)

**Absent:** Donn Clendenon

**Staff:** Job Itzkowitz, Brett Mapp, Kate McGlinchey, Gabriella Sacidor

**Guests:** Leslie Obleschuk

**Call to Order:** J. Nagle called the meeting to order at 4:02pm

## **Administrative Note:**

- Due to the COVID-19 crisis, the Board meeting is being held virtually via Zoom. J. Itzkowitz advised that the meeting would be recorded and posted to the OCD website.

## **Minutes:**

- The previous meeting's board meeting minutes were distributed via email.
- P. Shillenn made a motion to approve the previous meeting's minutes. 2<sup>nd</sup>/A. Teterus. All in favor; approved.

## **Chair's Report:** J. Nagle

- The Board is holding officer elections today, Josh Grimes (counsel) will run the election.

## **Special Business:**

- J. Grimes conducted the election for the 2021 Board officers.
- All four current officers are running for reelection unopposed: J. Nagle (Chair), P. Shillenn (Vice Chair), D. Clendenon (Secretary), T. Snowden (Treasurer)
- D. Goldberg made a motion that all officers be reelected by acclamation for the 2021 term. 2<sup>nd</sup>/ D. McCoy. All in favor; approved.
- D. Goldberg made a motion to appoint V. Lyons to an at-large executive committee seat. 2<sup>nd</sup>/P. Shillenn. All in favor; approved. V. Lyons abstained.

## **Executive Director's Report:** J. Itzkowitz

- The Board is looking for vice chairs for its committees. If any board members are interested, please talk to the committee chair.
- Meetings:
  - The BID Alliance held two meetings, one with Police Chief Inspector Love-Craighead, and one with the new Commerce Director Michael Rashid.

Minutes prepared by K. McGlinchey

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- J. Itzkowitz participated in a walking tour of Commerce Street with Old City Green and Old City's new state Senator Nikil Saval.
- J. Itzkowitz and K. McGlinchey will have a separate meeting with Senator Saval this week to discuss broader Old City issues.
- Staff:
  - B. Mapp sent out the 2021 invoices and has been working on the Streetplus transition.
  - G. Sacidor is working on the website update and planning PR strategy for 2021.
  - K. McGlinchey is coordinating with JVM Studio and leading the Vision2026 midpoint check-in, and prepping for OCD's meeting with Monument Lab.
- Openings:
  - Victoria Roggio Beauty opened on the 6th floor of 219 Cuthbert.
- Dates:
  - The Board does not meet in February. The next Board meeting is scheduled for Wednesday, March 17 at 4pm via Zoom.
  - There is a RCO scheduled for after today's meeting to discuss signage at the American Bible Society.

## **Treasurer's Report:** T. Snowden

- T. Snowden provided an overview of OCD's finances and assessment collection.

## **Committee Reports**

### **Marketing:** P. Shillenn

- OCD is continuing regular COVID-19 updates to businesses via email newsletters.
- OCD has a second discovery session scheduled with Message Agency for the website redesign process.
- Staff is finalizing the sponsorship package for 2021.
- OCD is working with PR on press for Valentine's Day as well as general PR.

### **Clean and Safe:** T. Snowden

- Streetplus started this month and the transition is going well so far.
- OCD signed a month-to-month lease for storage space at a garage for StreetPlus.

### **Economic Development:** K. McGlinchey

- Staff is working with JVM Studio on drafting content for the Vision2026 midpoint check-in publication, with plans to publish the digital document in spring 2021.
- J. Itzkowitz & K. McGlinchey are scheduled to meet with Monument Lab to discuss the Tamanend Square project.

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- Buccini Pollin Group is reviewing an updated design proposal from Land Collective for the Dolly Ottey Park space.
- The Historic District working group received several proposals for a Historic District Master Plan and is reviewing them.

## **Board Development:** A. Teterus

- The committee will schedule a meeting to discuss potential new board members soon,

**Old Business:** None

**New Business:** None

## **Public Comment:**

- L. Obleschuk shared that the Independence National Historical Park buildings and the Independence Visitor Center are open to the public again.

## **Adjournment:**

- D. Goldberg moved to adjourn the meeting. 2<sup>nd</sup>/P. Shillenn. All in favor; approved. The meeting adjourned at 4:35pm.

**The next meeting will be held Wednesday, March 17, 2021 at 4:00pm, via Zoom.**