

Minutes of the Old City District Board of Directors Meeting

Wednesday, March 20, 2019 4:00 pm
231 Market Street, Philadelphia, PA

In Attendance: Christopher McGill, Patrick Shillenn, Lynn Haskin, Mary Hummel, Timothy Snowden, Donal McCoy, Adam Teterus, Peter Rothberg, Carlo Sena, Betsy Oliphant Ross, Jennifer Nagle, Albert Taus, Ashley Peel, Leo Addimando, Donn Clendenon, Josh Grimes (counsel)

Absent: Danielle DelRe, Dick Goldberg, Peter Rothberg, Joseph Ritchie

Staff: Job Itzkowitz, Brett Mapp, Kate McGlinchey, Gabriella Sacidor

Guests: Joe Schiavo, Gina Gilliam

Call to Order: C. McGill called the meeting to order at 4:03pm.

Minutes:

- January 2019 board meeting minutes were previously distributed via email.
- L. Haskin made a motion to approve the January 2019 minutes. 2nd/ M. Hummel. All in favor; approved.

Chairman's Report: C. McGill

- C. McGill reminded the Board about the Women's History Month event that OCD is hosting on March 25.
- C. McGill circulated a committee sign up sheet and reminded Board members about committee involvement.

Executive Director's Report: J. Itzkowitz

- Meetings:
 - J. Itzkowitz & G. Sacidor attended the Visit Philly annual kickoff.
 - J. Itzkowitz was selected to participate in ULI Next and attended the Chamber of Commerce's annual Mayoral lunch.
 - J. Itzkowitz spoke with Marian Hull from AECOM regarding the I-95 project.
 - J. Itzkowitz submitted a memo to the Commerce Director outlining ways Commerce can support BIDs in Philadelphia.
 - OCD hosted Representative Evans's staff as well as staff from other legislative offices for a briefing on constituent services offered by Evans's office.
- There has been an increase in reports of break-ins and thefts in the neighborhood. OCD is sharing resources including the text alert system and the business security camera program with residents and business owners.
- Staff updates:
 - B. Mapp has been working on assessments and the annual audit.

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- G. Sacidor organized and hosted a successful social media workshop for Old City business owners that saw over 70 attendees and received positive feedback from businesses
- K. McGlinchey submitted applications for the DCED Local Share Account grant program and was asked to appear on a career panel at the Fels Institute of Government, her alma mater.
- G. Sacidor & K. McGlinchey are organizing the Women's History Month Networking Event and Panel on March 25th at the Hamilton Family Arts Center.
- New openings:
 - Andre Richard Salon relocated to 130 Chestnut Street from 12th & Locust.
 - Blood Milk Jewels opened at 45 N 2nd Street.
 - FIFTEEN Architecture + Design opened upstairs at 28 N 3rd Street.
 - Tundella Salon relocated to 53 N 2nd Street from the 100 block of Chestnut.
 - The Ruff Life relocated from N 3rd Street to 28 S 3rd Street.
 - Gianfranco's Pizza moved next door to 8 N 3rd Street.
- Administrative:
 - J. Itzkowitz reminded the Board about ethics and conflict of interest forms.
- Upcoming dates:
 - There is an RCO meeting immediately following this meeting.
 - The Women's History Month Networking Event and Panel is Monday, March 25th at 5:30pm.
 - The next OCD Board meeting is April 17th at 4pm.

Treasurer's Report: T. Snowden

- T. Snowden provided an overview of OCD's finances and assessment collection.

Committee Reports

Marketing: P. Shillenn

- The 2019 brochure is printed, and OCD is working on a pocket map supplement.
- The social media workshop organized by G. Sacidor saw over 70 attendees.
- The Women's History Month event is on Monday and will feature a panel discussion about building partnerships and time for networking.
- OCD is working with Philly Tech Week on the First Friday kickoff event on May 3rd.
- Old City Eats will kickoff with a block party on June 20th.
- OCD is coordinating its partnerships with McCall School, Philly Wine Week, Design Philly, the Christ Church Farmers Market, and others.
- OCD is working with students at Jefferson and Drexel on window design projects at businesses throughout the neighborhood.

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- OCD is speaking with a potential retail recruiter and looking at options for retail recruitment to the neighborhood.

Clean and Safe: T. Snowden

- OCD is waiting on a response from the PLCB regarding the CLA for 310 Market Street.
- J. Itzkowitz attended a PLCB hearing regarding the liquor license application for 69-71 N 2nd Street.
- OCD has been receiving complaints regarding noise, trash, and disruptive behavior at 312 Market Street. OCD has reached out to PPD 6th District Captain O'Hanlon to oppose renewal of the business's SAOL.
- OCD is working with ACAM and JEVS to provide training workshops for its street cleaning crew.

Economic Development: J. Itzkowitz

- The Old City Design Guide was featured as a "Preservation Win" in the recently published PennPraxis *Neighborhood Preservation Toolkit*.
- OCD purchased two Eco-Counter pedestrian counters and installed one so far.
- OCD submitted a letter of support to Councilmember Squilla supporting oTIS's proposed protected bike lanes on 2nd Street between Spring Garden and Race, and on 5th & 6th Streets between Spring Garden and Market, to the extent that the project occurs within OCD's boundaries.
- OCD met with the National Park Service and Jonas Maciunas about the park at 2nd & Market. J. Maciunas and the design team are working on a final design concept.
- Independence National Historical Trust is working on a restoration project for Welcome Park, and OCD is participating in ongoing meetings about the project.
- The amended easement and the escrow agreement for Dolly Ottey Park are signed. OCD will work with the City's legal department and its counsel to draft a lease agreement.
- Eric Berley from Franklin Fountain gave a presentation at the last committee meeting about proposed changes to the 100 block of Market Street to lessen the impact of the I-95 entrance on the block. J. Itzkowitz passed the proposal on to AECOM.
- Joe Schiavo gave a presentation to the Board about a proposed Code amendment regarding commercial uses on ground floors within the Old City Residential Overlay. L. Addimando requested a map indicating streets that would be impacted by this and what residential use conversions have occurred to-date.

Board Development: J. Itzkowitz

- A Committee of the Whole hearing is being scheduled for pending Board resolutions.

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- The Board Development Committee will hold a meeting in April before the Board meeting.

Old Business: None.

New Business: None

Public Comment:

- Gina Gilliam shared that the renovation work on the Liberty Bell Center should wrap up in the next few weeks. Lawn restoration work will begin soon on the block of Independence Mall between Chestnut and Market. The lawn will be closed for approximately two months for the work.

Adjournment:

- L. Haskin moved to adjourn the meeting. 2nd/ L. Addimando. All in favor; approved. The meeting adjourned at 4:56pmpm.

The next meeting will be held Wednesday, April 17, 2019 at 4:00pm, at 231 Market Street.