

Minutes of the Old City District Board of Directors Meeting

Wednesday, May 17th, 2017 4:00 pm

231 Market Street, Philadelphia, PA

In Attendance: Peter Rothberg, Sheryl Bar, Dick Goldberg, Lynn Haskin, Timothy Snowden, Danielle DelRe, Pat Lavelle, Luca Sena, Harvey Spear, David Neff, Joseph Ritchie, Patrick Shillenn, Albert Taus, Leo Addimando, Laurie Townsend-Rapp, Mary Hummel, Ashley Peel, Josh Grimes (counsel)

Staff: Job Itzkowitz, Brett Mapp, Kate McGlinchey, Gabriella Sacidor

Absent: Christopher McGill, Sonia Silverstein

Guests: Joe Schiavo, Janet Kalter, Gina Gilliam, Pete Rathbun, Marc Harris, Paula Connell

Call to Order: P. Rothberg called the meeting to order at 4:02pm

Minutes:

- April 2017 board meeting minutes were previously distributed via email.
- L. Haskin made a Motion to approve the April 2017 minutes. 2nd/ D. Goldberg. All in favor; approved.

Chairman's Report: P. Rothberg

- No report.

Executive Director's Report: J. Itzkowitz

- J. Itzkowitz thanked everyone who attended the annual meeting, thanked P. Shillenn for hosting, and thanked K. McGlinchey and G. Sacidor for their work on the presentation. The meeting had good turnout, especially from residents.
- J. Itzkowitz has been attending Impact Development Roundtable meetings.
- J. Itzkowitz spoke at Drexel twice in the last month, once for a class on BIDs and once for a class on storefront design and merchandising for a project the class is working on in Old City.
- OCD submitted testimony in support of a city council bill for pedestrian access around construction sidewalk closures, and Councilwoman Gym quoted the testimony in her press release. The bill passed council this week.
- J. Itzkowitz and K. McGlinchey participated in a Jane's Walk led by DRWC of Pier 9 and other waterfront projects.

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- J. Itzkowitz met with Jane Lipton of Manayunk about CDC and BID relationships.
- J. Itzkowitz, B. Mapp, and G. Sacidor meet with the McCall School about how OCD can work with them.
- Staff updates: B. Mapp led a staff Quickbooks training and is prepping for the OCD audit; G. Sacidor attended a Tech Week seminar on The Future of Digital Marketing and has been working on Old City Eats; K. McGlinchey is wrapping up her Citizens Planning Institute coursework, attended a Business Resource Data Training class, and participated in a walkthrough of the John Grass Wood Turning Center.
- New openings: The Bridge should begin move-in of residents and businesses soon.
- Upcoming dates: There is no Board of Directors meeting in June, so the next meeting will be on July 19th at 4pm. OCD will host an RCO meeting on June 7th at 5:15pm.

Treasurer's Report: T. Snowden

- T. Snowden provided an overview of OCD's finances and assessment collection. OCD is doing well on assessment collection for this year.

Committee Reports

Marketing: S. Bar

- OCD hosted its annual meeting last month with great attendance.
- The OCD Instameet went well despite the rain.
- The Christ Church Farmers Market opens next week.
- The Old City Eats Block Party is on June 15th.
- Inside Out will return to Old City from September to December.
- Old City Fest is on October 8th. ABC has agreed to serve as media sponsor for Fest.
- Historic Holiday Nights will return this year, OCD is looking for a possible sponsor for the Design Tree and is considering partnering with the McCall School H&S Association for design of the tree.
- The Marketing and Economic Development Committees will jointly host a retailer meeting to discuss retailer concerns and suggestions.

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Clean and Safe: D. Neff

- OCD hosted a meeting regarding Three12 Sports Lounge (312 Market) with the owner, neighboring residents and businesses, Councilman Squilla's office, and the 6th Police District. OCD will host a follow up meeting at a later date.
- There was a shoplifting incident on North 3rd Street, staff is looking into alert systems that business owners can utilize to communicate incidents to each other quickly and efficiently.

Economic Development: D. Goldberg

- The Design Guide is complete, and staff is working with J. Maciunas on rollout plans.
- The Old City Community Fund submitted a Community Design Collaborative grant application for design services for Flagpole Park, and should hear by the end of the month if it will receive a grant.
- OCD received a quote for tree plantings from its current contractor, which exceeded this year's tree budget. Old City Green reviewed the quote for OCD and found several savings, and got a second quote for OCD from a different contractor. OCD is discussing tree work with Old City Green and how the two organizations can best work together on an ongoing basis.
- OCD received a brief proposal for a parking study from Econsult, and will meet with Econsult on Friday to discuss what the study should encompass.
- Staff completed a follow-up CDC memo, which will be discussed in the OCCF meeting.

Board Development: P. Lavelle

- P. Lavelle made a motion to reinstate L. Addimando. 2nd/J. Ritchie. All in favor, approved.
- The committee is working to replace the six board members who will be term limited out in January, and will host a Board Development Committee meeting In June.

Old Business: None.

New Business: None

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Public Comment: None

Adjournment: D. Neff moved to adjourn the meeting. 2nd/D. Goldberg. All in favor, approved.
The meeting adjourned at 4:31pm.

The next meeting will be held on Wednesday, July 19th at 4pm., at 231 Market Street.